



## EXPERIENCE

**GRAPHIC DESIGNER** 2018-Present  
Miller International (Denver, CO)  
Cinch, Cruel Denim, Joseph James Brewing Co., Gold Buckle Beer

- Create 50+ page clothing brand catalog layouts four seasons/year
- Art direct photo shoots to keep style, color and aesthetic consistent; edit images in post and prepare catalog files for print
- Second shooter videographer/photographer
- Create magazine ads, billboards, oversize banners, rodeo/convention environmental design, and in-store signage (fit guides, sales, etc.)
- Weekly website updates for recent release clothing products
- Create posters, display case/environmental, 12-pack, tap handle, can, social media graphics and photo edits for Joseph James and Gold Buckle brands

**LEAD DESIGNER / OWNER** 2013-Present  
Blake Harmer Design (Colorado Springs, CO)

- Meets with clients, creates and executes results-driven design including branding, print advertising, illustration and photography
- Recent clients include TIG Aesthetics, A Black Dog Company, SnowG Street wear, Rock Solid Building, Cambio Yoga, Bourbon Brothers, Trophy Stickers, Welcome 2 College, Non-Typical Labs, Imports Plus Automotive, Yogi Blossom Strategy Clicks, Trail Vision, and Evergreen Coffee Shop

**GRAPHIC DESIGN MANAGER** 2017-2018  
FanShopHQ (Colorado Springs, CO)

- Worked directly with eCommerce marketing team to create Click Funnel websites, product photography/video (studio and lifestyle photography/videography), branded team logos, branch logos, and web graphics
- Led graphics team in designs and sales promotion campaigns
- Created GIFs, memes, and other viral content for Facebook and other platforms

**GRAPHIC DESIGNER** 2017  
M.E.S.A. (Colorado Springs, CO)

- Worked with marketing coordinator to create print and digital campaigns for M.E.S.A. members
- Communicated directly with vendor marketers (Kenwood, JL Audio, Pioneer, etc.) to request creative assets
- Created and managed template websites and digital signage

**GRAPHIC DESIGNER** 2014-2016  
LexisNexis (Dayton, OH)

- Provided creative direction to a six-member design team in Philippines
- Created and supported brand marketing initiatives, product launches, convention exhibits, environmental, packaging, direct mail, and internal communication design campaigns
- Designer for the BIG RED umbrella campaign
- Lead design and direction on the Reed Elsevier / LexisNexis Green Team "Zero-Waste" project

## AWARDS

**AAF Dayton 2016 Hermes Award, Bronze ADDY**  
Poster design "Sheptober" for LexisNexis  
**AAF Dayton 2016 Hermes Award, Bronze ADDY**  
Advertising campaign "Big Red" for LexisNexis  
**AAF Dayton 2015 Hermes Award, Bronze ADDY**  
Student branding project "Secret Smiles," School of Advertising Art

## SKILLS

Photoshop  
Illustrator  
InDesign  
Premiere Pro  
After Effects  
Lightroom  
Art direction  
Project management  
Time management  
Team supervision  
Professional presentation  
Communication  
Print/web design  
Logo design  
Digital photography  
Cinematography  
Video editing  
Branding

## EDUCATION

2012–2014  
**Associate Degree of Applied Business in Advertising Art**  
The Modern College of Design (formerly The School of Advertising Art)  
Kettering, OH

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